

Steering Committee Meeting Minutes

February 24, 2010 – 9 a.m. to 11 a.m.
Union Bank of California

Attendees: Blair Alexander, Comerica Bank
Barry Cardoza, Union Bank
Cindy Daily, Barclays Global
Steven Johnson, Union Bank
Frances Kawaguchi, BNP Paribas
Kim Koppien, NYSE Euronext
Cyndee Ochs, Pacific National Bank
Peter Ohtaki, BENS
Al Parso, First Republic Bank
Ren Powers, SoCalFIRST
Virginia Robbins, California Bank of Commerce
Joie Zaparte, Bank of America

Guests: None

1. There were no new members or guests to introduce. Barry would like to put together a list of Bay Area financial institutions from which to reach out and extend invitations for additional BARC*first* members. Virginia Robbins volunteered to spearhead this effort and has a source of information about financial institutions that covers much of the state. Ren Powers will coordinate with Virginia to make use of the information for outreach to southern California institutions that might be interested in joining.

With respect to SoCalFIRST, Barry reported that he now reports to Barry Gorelick, SVP Enterprise BCM for Union Bank. Barry G. is based in southern California and has become very interested in helping SoCalFIRST expand their partnerships, of which they have fewer because there are no organizations such as BRMA and they do not interact with ACP or BOMA. Barry C. and Steve Johnson will work on helping them establish a relationship with BOMA in southern CA. Peter Ohtaki advised Ren Powers that BENS will soon have a new representative to whom she can reach out as well.

2. Barry then asked Peter Ohtaki to give an overview of changes that are taking place with the BENS structure. Peter explained that BENS has a new structure as of 2/1/10, in which all of the regional partnerships of BENS have been completely spun off, resulting in the creation of seven stand-alone entities that are now locally funded and managed. Peter now heads the California Resiliency Alliance and their website is www.caresiliency.org. They will continue to partner with BARC*first* and as reported by Peter, a key goal of theirs is the creation of a registration service to allow companies to

register as providers of goods or services during emergency events, which, Peter reported, is currently underway via the auspices of the Aidmatrix Foundation (www.aidmatrix.org). A key prerequisite for this effort is the passing of a new good Samaritan law that covers such donations of goods or services and Peter reported this legislation is, in fact, in the final stages of being passed into law.

3. The next topic of discussion was the upcoming CDC training event on March 25th. Barry reminded committee members that RSVPs will be required. Additional discussion centered around the preliminary schedule for that day, which was to be registration at 10 a.m. and the event would begin at 10:30 a.m. with an ending time of 3 p.m. Peter Ohtaki reported that the CDC presenter for the event had advised him that this particular training usually lasts a minimum of an entire day and often runs a day and a half. After considerable discussion, it was decided that Curtis Fields would check to see if food is allowed in their auditorium in order to allow for a working lunch. If not, the schedule will be set for registration at 9 a.m. and the event will begin at 9:30 a.m. Lunch, in this case, will be scheduled for 11:30 a.m. and the event will conclude at 3:45 p.m. Peter Ohtaki will confirm with the CDC that this is acceptable.
4. Barry announced that he is now Program Director and Vice President for BRMA and advised committee members that anyone can attend one meeting for free to hear about how membership in BRMA might be useful to them.
5. The meeting adjourned at approximately 9:45 a.m.